

ABSTRACT OF THE DISCLOSURE

A product and process involve providing customized pullover jackets, units of which are characterized by (1) pullover body construction units of a type having a fabric configuration that facilitates slipping over the head and shoulders; and (2) decorative band construction units of a type having distinguishable color and design for affixation to said pullover body construction. The process comprises acquiring a relatively small inventory of body construction units of different sizes, acquiring a relatively large inventory of band construction units of different colors or designs, and receiving and fulfilling orders for the customized pullover jackets from customers. The body construction units account for the major component of unit cost. The band construction units account for a minor component of unit cost. The customized jackets are assembled by joining mating fasteners on the upper and lower edges of selected band construction and corresponding upper and lower points on selected body constructions. Extending from each body construction is an elongated flap that overlaps the upper edge of the band construction.